

Ocean Tracking Network
presents

13-17 July | Halifax, Nova Scotia

3RD ICFT

[International Conference on Fish Telemetry]

2015 SPONSORSHIP PACKAGE

ABOUT THE CONFERENCE

Taggers, trackers, fish and marine researchers gather from all over the world...

The **3rd International Conference on Fish Telemetry (ICFT)** gathers leaders in the global fish and marine-animal telemetry community to present the latest research and findings.

Hosted for the first time in North America, the 3rd ICFT is expected to be the largest biotelemetry conference to date, with delegates from Canada, the United States, Australia, South Africa, South America, Europe and more.

The Ocean Tracking Network hosts the 3rd ICFT in Halifax, Nova Scotia, 13-17 July at the World Trade and Convention Centre in downtown Halifax with accommodations in the connecting Delta Halifax and Delta Barrington Hotels. The bi-annual ICFT is an intimate affair and promises to be highly interactive with a focus on fun, informal events towards strengthening partnerships and building new collaborations.

2015icft.org
@OceanTracking
#3rdICFT

Reach a ***focused audience*** of over 200 international marine and aquatic animal trackers, oceanographers, and their students

*

Forge new partnerships or strengthen current business relationships with high interactive opportunities designed to put you ***face-to-face with your customers***

*

Demonstrate your products and services to an international audience and discover the needs of your customer-base during the daily exhibition/trade show

ABOUT THE CITY

Halifax's ties to the ocean are deep and bold. Home to Historic Properties, leading ocean-research institutions and many marine-based industries, Halifax offers an "array" of ocean experiences.

Halifax combines old-world façades with modern facilities. Award winning restaurants, winebars and microbreweries provide intimate quarters to entertain your clients during a number of free evenings throughout the conference.

Learn more about Halifax:
destinationhalifax.com

ABOUT OTN

The Ocean Tracking Network (OTN) hosts the 3rd ICFT. OTN is a global research and technology development platform headquartered in Halifax, Nova Scotia.

OTN works with over 400 marine-animal and oceanographic experts in 18 countries towards better global oceans stewardship, resource sharing, and intelligent data sharing.

Learn more about OTN:
oceantrackingnetwork.org
[@OceanTracking](https://twitter.com/OceanTracking)

For more information on ICFT sponsorship, please contact Nikki Beauchamp:

Nikki Beauchamp (Ocean Tracking Network)

Co-organizer, 3rd ICFT

n.beauchamp@dal.ca | (902) 494-4405



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PREMIER MARKETING OPPORTUNITIES

Sponsorship means more than logo placement...

The 3rd ICFT offers exceptional industry exposure while making the most of your marketing budget; don't miss the opportunity to connect with experts and students in marine and aquatic biotelemetry and ocean tracking.

Choose from our dynamic partner prospectus and select the sponsorship level or event that best suits your brand.

Premier sales and marketing opportunities can include:

- 10x10 trade show booth (cost varies with sponsorship-level)
- Conference passes
 - . Poster and oral presentations
 - . Social events
- Branding opportunities
 - . Logo on website
 - . Logo on conference collateral
 - . Signage during sponsored event

Choose a sponsorship level or sponsor an event:

Platinum-Level Sponsorship

Gold-Level Sponsorship

Silver-Level Sponsorship

Event-based Sponsorship

Add \$2,000 to any package and sponsor company-crested toques, ballcaps or other merchandise for memorable conference take-aways!

‘PLATINUM PARTNER’

[two available]

\$ 10,000

- Four (4) transferable conference passes (includes talks and social events)
- Full-page ad in electronic programme
- Trade show booth (first choice of location)
- Logo (large) on conference t-shirt (free to all delegates)
- Logo on home page *and* sponsorship webpage as ‘Platinum Partner’
- Pop-up banner on podium during talks
- Conference app sponsor (ad and link on homescreen)
- Reserved table at the ICFT Citadel Hill Gala Dinner (Thursday evening)

**Got an idea? Sponsorship packages are flexible to meet your marketing goals. Please contact Nikki Beauchamp; (902) 494-4405 or n.beauchamp@dal.ca*



2015 SPONSORSHIP PACKAGE

'GOLD PARTNER'

[four available]

\$ 5,000

- Two (2) transferable conference passes (includes talks and social events)
- Pop-up banner on podium during talks
- 1/2-page ad in electronic programme
- 50% off trade show booth (second choice of location)
- Logo (medium) on conference t-shirt (free to all delegates)
- Logo on sponsorship webpage

'SILVER PARTNER'

[four available]

\$ 3,000

- Two (2) conference passes (includes talks and social events)
- 1/4-page ad in electronic programme
- Logo (small) on conference tshirt (free to all delegates)
- Logo on sponsorship webpage



2015 SPONSORSHIP PACKAGE

VISIT TO HISTORIC VILLAGE OF LUNENBURG (WHALE WATCHING AND WALKING TOUR INCLUDED)

[one ea. available]

\$ 8,000

During each ICFT, delegates take off from talks to take in the local culture. Wednesday, no talks will be held as delegates head “in the field” to experience true Maritime flavour.

Experience the breathtaking coastal scenery, learn what it is to be uniquely Nova Scotian, share your passion for the ocean while mingling with your customer-base during one (or all three) adventures set aside to give attendees a relaxing break.

- Two (2) conference passes (includes talks and social events)
- Logo on website, registration and during event
- Sponsor name on event (e.g. “Acme Whale Watching Tour”)
- Company-crested tent cards
- Regular acknowledgement leading up to event

POSTER SESSIONS

[two available]

\$ 2,500 ea.

The poster sessions (Sunday and Tuesday nights) are expected to draw the entire delegation to share research and findings during two intimate evenings in the main conference venue.

Arguably the best opportunity to meet your customers face-to-face as delegates mingle and talk-shop, the poster sessions are sure to foster meaningful opportunities for your business.

- One (1) conference pass (includes education sessions and social events)
- One *extra* ticket to the poster session
- Prominent signage during poster event
- Company-crested tent cards
- Organization name on event and registration (e.g. "Acme Sunday Night Poster Session")
- Acknowledgement during session remarks



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DAILY LUNCHES

[four available -
one per day]

\$ 2,000 ea.

Everybody's gotta eat, right?
Sponsor daily breakfasts (Monday, Tuesday, Thursday, and Friday) for the opportunity to host delegates each morning of the conference.

- One conference pass (includes education sessions and social events) per lunch sponsored (two lunches = two passes)
- Prominent signage (renaming of the sponsor each day, company-crested tent cards*, pop-up banner)
 - *tent cards remain at tables from lunch until end-of-day
- Verbal acknowledgement during daily remarks

DAILY BREAKFASTS

[four available -
one per day]

\$ 1,000 ea.

- One conference pass (includes education sessions and social events)
- Prominent signage (renaming of the sponsor each day, company-crested tent cards, pop-up banner)
- Verbal acknowledgement during daily remarks

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