



Headquartered at Dalhousie University

*Ocean Tracking Network*  
p r e s e n t s

*13-17 July | Halifax, Nova Scotia*

# 3<sup>RD</sup> ICFT

[International Conference on Fish Telemetry]

**2015 EXHIBITOR PACKAGE**

# ABOUT THE CONFERENCE

## Taggers, trackers, fish and marine researchers gather from all over the world...

The **3rd International Conference on Fish Telemetry (ICFT)** gathers leaders in the global fish and marine-animal telemetry community to present the latest research and findings.

More than 200 stakeholders including researchers, scientists, academics, business leaders, government representatives, media and more will gather in Halifax, Nova Scotia for this exceptional opportunity to learn from experts, share best practices, and preview the latest supplier technology and tools to enhance business operations and client service delivery. This is your opportunity to access your target market.

Hosted for the first time in North America, the 3rd ICFT is expected to be the largest biotelemetry conference to date, with delegates from Canada, the United States, Australia, South Africa, South America, Europe and more.

The Ocean Tracking Network hosts the 3rd ICFT in Halifax, Nova Scotia, 13-17 July at the World Trade and Convention Centre in downtown Halifax with accommodations in the connecting Delta Halifax Hotel.

The bi-annual ICFT is an intimate affair and promises to be highly interactive with a focus on fun, informal events towards strengthening partnerships and building new collaborations.

Reach a ***focused audience*** of over 200 international marine and aquatic animal trackers, oceanographers, and their students



Forge new partnerships or strengthen current business relationships with high interactive opportunities designed to put you ***face-to-face with your customers***



***Demonstrate your products*** and services to an international audience and discover the needs of your customer-base during the daily exhibition/trade show

## ABOUT THE CITY

Halifax's ties to the ocean are deep and bold. Home to Historic Properties, leading ocean-research institutions and many marine-based industries, Halifax offers an "array" of ocean experiences.

Halifax combines old-world façades with modern facilities. Award-winning restaurants, wine bars and microbreweries provide intimate quarters to entertain your clients during a number of free evenings throughout the conference.

Learn more about Halifax:  
[destinationhalifax.com](http://destinationhalifax.com)

## ABOUT OTN

**The Ocean Tracking Network (OTN) hosts the 3rd ICFT.** OTN is a global research and technology development platform headquartered at Dalhousie University in Halifax, Nova Scotia.

OTN works with over 400 marine-animal and oceanographic experts in 19 countries towards better global oceans stewardship, resource sharing, and intelligent data sharing.

Learn more about OTN:  
[oceantrackingnetwork.org](http://oceantrackingnetwork.org)  
[@OceanTracking](https://twitter.com/OceanTracking)

For more information on the ICFT Trade Show/Exhibition, please contact Alexia McGill:

**Alexia McGill**

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**2015 EXHIBITOR PACKAGE**

## **EXHIBITOR PACKAGE**

### **Maximize your visibility and showcase your products and services at the 3rd ICFT...**

#### **Don't Miss Your Chance To:**

- Position your company as a key resource to the oceans industry
- Meet professionals from around the world
- Build awareness of your tools
- Highlight your newest capabilities
- Gain access to potential buyers

#### **Don't miss out!**

#### **The ICFT Trade Show enables you to...**

- Generate qualified leads
- Accelerate the selling process and shorten your sales cycle
- Generate awareness for your company to a targeted audience in a one-to-one environment
- Build and enhance customer relationships
- Gain valuable market intelligence
- Reach key decision-makers
- Be recognized as a leader in the provision of products and services to the telemetry field

## Trade Show Benefits

- Nutrition breaks plus two poster receptions, all happening on the trade show floor, means you'll get steady traffic
- Your company listed in the ICFT final program distributed at the conference
- Your organization, website and overview listed on the ICFT website

## Exhibitor Times

Sunday Evening, all-day Monday and Tuesday\*

\*Set up -- Sunday evening\* or Monday Morning (8 a.m.)

Tear down -- Tuesday, after last break (4:30 p.m.)

## Exhibitors Will Receive

- One all-inclusive conference pass
  - Education sessions
  - Social & networking events including a Monday lobster ceilidh and a Thursday Citadel Gala dinner (NB: Wednesday trip to Lunenburg: \$75 cost to all delegates)
- Nutrition breaks (6)
- Lunches (3)



**2015 EXHIBITOR PACKAGE**

# EXHIBIT BOOTH SPECIFICATIONS

## EXHIBITOR BOOTH

[ 2 5   a v a i l a b l e ]

**\$1,075 + tax\***

- One all-inclusive conference pass
- One 10' x 10' booth space
- One 6' skirted table with two chairs
- Internet
- Power
- Lunches (3)
- Nutrition breaks (6)

Additional booth furnishings and other related services (accessories, drapery, labour, telephone, signage, flowers, lighting, etc..) are available at an additional cost.

Once you register to be an exhibitor, a complete exhibitor service kit will be sent to you. These kits contain information on shipping materials, set up and tear down times, forms for additional furniture, and an audio visual order form.

Due to space limitations, the committee reserves the right to limit the amount of trade show booths per industry.

*\* 15% Nova Scotia sales tax.*